



Get your Money's Worth!

...

WHEN the largest Rubber Factory in the World,—
 —With a 47-year EXPERIENCE in Rubber-working, and,—
 —A 47-year RECORD of Business-Integrity, Good-faith, and Square-dealing
 behind it,—
 —Makes the following deliberate Statement, you can well AFFORD to believe it.
 Here is the Statement:—
 MONEY can't build BETTER Tires,—of Fabric-Construction,—AT ANY PRICE,
 than the "Black Barefoot," GOODRICH Tires which are Fair-list-priced below.
 Dependable Tires cannot be built, and sold, for less.
 But,—you WASTE MONEY when you pay MORE than the following prices for
 ANY Fabric Tire.

Goodrich "Fair-List" Prices

BLACK "BAREFOOT" SAFETY-TREADS

30x3	- Ford Sizes -	\$10.40	34x4	- - - - -	\$22.40
30x3½		\$13.40	36x4½	- - - - -	\$31.60
32x3½	- - - - -	\$15.45	37x5	- - - - -	\$37.35
33x4	- - - - -	\$22.00	38x5½	- - - - -	\$50.60

GOODRICH

Fair-Listed

B. F. GOODRICH CO.
 New York Branch
 1780 Broadway

Goodrich "Textan"—for Shoe Soles

—Wears longer than leather!
 —Is waterproof and non-slippery; while lighter, more
 flexible, and easier on the feet.
 Ask your Shoe Dealer, or Shoe Repairer, for Textan
 Soles on your next pair of shoes.

"Black-Tread"

TIRES